

Dohyeon Kim

Target role · Junior Product Manager / Product Owner

Seoul, South Korea | rlaehgus0909@gmail.com | [Portfolio](#)

I turn customer-support insights and usage feedback into product decisions, UX and implementation. As SELIT's co-founder and CTO, I built and operated a production workflow platform; I have also shipped five independent iOS apps.

RELEVANT EXPERIENCE

SELIT

Co-founder & CTO | In operation

Three co-founders: CEO, CMO and CTO.

- Prioritized intake improvements around a one-person support operation. Replaced product-tag selection with conversational intake that collects client needs and checks required information.
- Designed role-based handoffs and UX; built most frontend and backend functionality with AI-assisted tools.
- Platform managing 59 ongoing projects (dashboard, Sep 24, 2026).

Independent iOS apps

Product design, development & release | Five apps released on the App Store

- Shipped five iOS apps. For SwingForge, examine Firebase usage patterns and customer emails to identify possible improvements.
- Evaluated ball-detection candidates in development; held the new model out of production pending real-video and user validation.

Bookaroo

Co-founder & Product Designer | Sep 2024 - Mar 2025 · Venture concluded

- Actual feedback led me to prioritize small movements and repeated experiences. I shaped hand movements into story missions and designed activity screens for children and progress views for caregivers.
- Co-founded the venture for about six months and built a prototype. The team received angel funding; the venture later concluded.

ADDITIONAL EXPERIENCE

LETOILE | Creative Director | Sep 2023 - Dec 2024

Led branding and marketing strategy for a fashion brand launch.

PIINO UI/UX Agent | UX Designer Intern | Jan - Mar 2021

Contributed financial data visualizations and user interface designs.

EDUCATION & TRAINING

Apple Developer Academy | Mar - Dec 2024 | Developer training program · Pohang, South Korea

EDNA | Sep 2018 - Jun 2021 | Interaction Design · France

CORE SKILLS

Product workflows, operational policies, UX/UI, Figma, SwiftUI, system architecture, AI-assisted development.